**COMPREHENSIVE SMART MARKETING PLAN**

**Brand Name:** TrendQ

**Website:** <https://trendq.se/>

**Social Media Platforms:** Facebook, Instagram, TikTok, Pinterest (Pinterest is excellent for organic traffic)

**Goals and Objectives:**

**Market Research and Competitive Analysis:**

**Targeted Audiende:**

**Branding & Positioning:**

**Website Optimization:**

**Search Engine Optimization:**

**Pay-Per-Click (PPC) Advertising:**

**Social Media Marketing:**

**Influencer Marketing:**

**Email Marketing:**

**Content Marketing:**

**Customer Retention and Loyalty Programs:**

**Analytics and Measurement:**